

M. Com. Part II
ADVANCED BANKING AND FINANCE
PAPER IV : RESEARCH METHODOLOGY AND
PROJECT WORK

Objective :

To introduce students to basic concepts of research methodology in order that they are able to understand, develop and apply the fundamental skills of formulating research problems reviewing research literature, selecting an appropriate research methodology.

To prepare Students undergoing work at the M. Com. examination.

Course Format : Lecture, Discussion, demonstration, individual project work and assignments.

Term I

- 1. Introduction to Research Methodology :**
Meaning, Scope and importance of research
Type of research
(e.g. Descriptive, Historical, Experimental and Applied)
- 2. Identification Research Problem :**
Formulation of Hypothesis
Importance of Hypothesis in research
- 3. Research Design**
Meaning, Need and Features of Good Research Design.

Term II

- 4. Surveys :**
 - * Meaning - Types - Enumeration - Sample Survey
 - * Types of Sampling (Simple random Sampling, Stratified Random Sampling, Cluster Sampling, Area Sampling)
 - * Tools of Data Collection
 - * Primary Data - Questionnaire, Interview, Schedules, Internet

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- * Secondary Data - Sources - Census, National Sample Survey, Annual Survey of Industries, National Account Statistics, Ministry Reports Centre for monitoring Indian Economy, RBI Publications, Industry Association reports etc.

5. Analysis of Data :

- * Processing of Data, classification, editing, coding, tabulation of data, Diagrammatic representation.

6. Report Writing :

- * Importance of Report Writing * Types of Reports
- * Steps in writing Research Report * Essential Qualities of report.

Note :

- (a) The Project to be completed under this paper should be related to Banking and Finance.
- (b) The Scheme of marketing for this paper will be as follows :

1. Theory paper	50 Marks
2. Project Work	30 Marks
3. Viva-Voce	20 Marks

Total	100 Marks
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Books Recommended

1. "Research Methodology" — Kothari, Wishwa Prakashan.
2. "Research Methodology in Behavioural Sciences" — Nachmias and Nachmias.
3. "Foundations of Behavioural Research" — Kerlinger, Holt Rhinehart and Winston.

**Suggested Topics for Research in
ADVANCED BANKING AND FINANCE**

Analysis of Balance Sheet of a bank
Asset Classification of Bank
Capital Adequacy : Theory and Practice
Advances
Non-Performing Assets
Bank Accounting
Investment Operations of Banks
Risk Management in Banking
Derivatives and banking operations
Interbank relations and Operations
Banking Operations with Reserve Bank of India
Specialized Banks - Their role, operations, and risks
Structure of Bank Management and Bank Performance
Bank Mergers.
